

PACIFIC ALLIANCE INVESTMENT FORUM INTEGRATION, GROWTH AND OPPORTUNITIES

THURSDAY 26, MARCH 2015

02:00 PM – 07:00 PM

**AGORIA PREMISES
DIAMANT BUILDING
AV. REYERS-LAAN 80
B – 1030 BRUSSELS**

BC & MC Law International Business Consulting /
Binational Chambers of Commerce: Belgian-Chilean,
Belgian-Colombian, Belgian-Peruvian / AGORIA -
Belgian Federation for the Technology Industry / With
the support of ProChile, ProColombia, Brussels Invest
and Export and the Belgian Federal Public Service
Foreign Affairs.

The Pacific Alliance is an economic and cooperative
integration mechanism between Chile, Colombia, Mexico,
and Peru. Its main goal is to create a deeper integrated
economic area to foster growth, development, and
competitiveness for its member countries, by increasing
the free movement of goods, services, capital, and
people, and to create more opportunities for trade,
investment and cooperation with the Asia Pacific region
and the rest of the world.

In 2014, the combined GDP of the Pacific Alliance
member countries represented 40% of the total for
Latin America and the Caribbean, which placed it as the
5th largest economy in the world. The Pacific Alliance
has been the sixth highest receiver of Foreign Direct
Investment (FDI) worldwide in the last decade.

This upcoming event, will introduce to the audience
concerning investment opportunities in agriculture,
natural resources (energy, oil, and mining) and
manufacture in Chile, Colombia, Mexico, and Peru,
as the member countries of the Pacific Alliance
represent a world of business possibilities.



PROGRAM

02:00 PM Registration & Networking Reception

02:30 PM OPENING SESSION

By the Ministre of the Mexican Embassy, President of the Pacific Alliance.

By the Director International Business of AGORIA, Peter Demuyneck.

By the Director International Business of ICG, Montserrat Feliu Costa.

By the Director for Latin America & the Caribbean, Belgian Federal Public Service
Foreign Affairs, Foreign Trade and Development Cooperation, Adrien Theatre.

VIDEO 1: INVESTMENT – 5 min.

VIDEO 2: TOURISM – 5 min.

03:00 PM INTERACTIVE PANEL

THE PACIFIC ALLIANCE: PAST, PRESENT AND FUTURE.

Moderator: Christian Ghymers, President of the Belgium-Chilean Chamber.

INTRODUCTION: Definition of the Pacific Alliance. Facts and Figures,
presentation by the organizers – 15 min.

EU TRADE RELATIONS WITH PACIFIC ALLIANCE MEMBER COUNTRIES,
by Fabio Fabbi, DG Trade, European Commission – 10 min.

BELGIAN AND THE PACIFIC ALLIANCE – 10 min.

OPEN QUESTIONS TO THE PANEL – 10 min.

03:45 PM Coffee Break

04:00 PM MULTILATERAL INVESTMENT SECTIONS

Moderator: Montserrat Feliu Costa – Feliu N&I-ICG España.

SECTION 1: Opportunities for agronomy business, Manufacturing Area, Natural
resources (Energy, Oil and Mining) in the countries of the Pacific Alliance.

INTRODUCTORY REMARKS – 5 min.

CHILE: Manuel Vergara E. – BC&MC-ICG Chile – 10 min.

COLOMBIA: Jorge Iván Valencia – Gestión Compartida – 10 min.

MÉXICO: Lorenzo Vignal – grupo Salveo – 10 min.

PERÚ: Patricia Cuba-Sichler – DS Avocats – 10 min.

04:40 PM **SECTION 2:** Relevant Legal and Tax Aspects in countries part of the Pacific
Alliance (regional integration schemes, network of Free-trade agreements in
force, imports, exports...).

INTRODUCTORY REMARKS – 5 min.

CHILE: Manuel Vergara E. – BC & MC-ICG Chile – 5 min.

COLOMBIA: José Luis Reyes – Reyes & Reyes Abogados-ICG Colombia – 5 min.

MÉXICO: Lorenzo Vignal – grupo Salveo – 5 min.

PERÚ: Patricia Cuba-Sichler – DS Avocats – 5 min.

05:00 PM **INTERACTIVE SECTION:** “Doing Business with the economies of the
Pacific Alliance”.

Moderator: Daniel Jordan, President of the Belgo-Colombian Chamber.

PRESENTATIONS: by **Awex**, by **Brussels Invest and Export** (instruments
and activities calendars) and by **the three Chambers of bilateral trade**
with the countries of the Alliance.

05:30 PM **INTERACTIVE SECTION:** Success cases of the Pacific Alliance.

Moderator: Carlos Cabrejos, President of Belgo-Perú. Companies explain their
experiences and answer questions from the audience. These companies
should be potential sponsors.

06:00 PM Closing remarks (High level speaker tbc)

06:15 PM Networking cocktail.